

**Remit Address:**

**WRAL-TV**  
**Accounting Department**  
**PO Box 60904**  
**Charlotte, NC 28260**  
**Main: (919)821-8514**  
**Billing: (919)821-8581**

**Billing Address:**

**Smart Media**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor	Invoice #	116605-1
Product	MCCRORY 10/29	Invoice Date	11/11/12
Estimate Number	C29N06	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WRAL	Order #	116605
Account Executive	Cheryl Blair	Alt Order #	06218240
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/29/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	MCCRO
Special Handling		Product Code	ORDR
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	Price is Right	11a-12p								
		CLASS 1 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	----	1--				
	WRAL			F	11/02/12	:00			\$850.00	Credited	1
3	WRAL	Young and the Restless	4-5p								
		CLASS 2 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	----	1--				
	WRAL			F	11/02/12	:00			\$1,065.00	See MG 32.2,32.3,32.4,32.5,32.6	1
4	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 4 - CANDIDATE									
				10/29/12 to 11/04/12	1x	----	1--				
	WRAL			F	11/02/12	:00			\$150.00	Credited	1
5	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	----	1--				
	WRAL			F	11/02/12	:00			\$665.00	Credited	1
7	WRAL	Price is Right	11a-12p								
		CLASS 1 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	1-----					
	WRAL			M	10/29/12	:00			\$850.00	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1
				11/05/12 to 11/11/12	1x	1-----					
	WRAL			M	11/05/12	:00			\$850.00	Credited	2
8	WRAL	Young and the Restless	4-5p								
		CLASS 2 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	1-----					
	WRAL			M	10/29/12	:00			\$1,065.00	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1
				11/05/12 to 11/11/12	1x	1-----					
	WRAL	Entertainment Tonight	730-8P	Th	11/01/12	:00			\$475.00	Credited	5
	WRAL	Late Late Show	1237a-137a	Th	11/01/12	:00			\$35.00	Credited	7
	WRAL	WRAL 6a News Sat	6-8a	Sa	11/03/12	:30	7:29 AM	PM12-116TH	\$150.00	MG for 8.2 11/05	3
	WRAL	CBS This Sat Morning 8-9a	8-9a	Sa	11/03/12	:30	8:59 AM	PM12-104TH	\$200.00	MG for 8.2 11/05	6

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Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/29
Estimate Number	C29N06

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	116605-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	116605
Alt Order #	06218240
Deal #	
Order Flight	10/29/12 - 11/06/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WRAL	Young and the Restless	4-5p								
		CLASS 2 CANDIDATE R9.26									
	WRAL	Face The Nation 1030-1130	1030-1130	Su	11/04/12	:30	11:23 AM	PM12-116TH	\$200.00	MG for 8.2 11/05	4
	WRAL			M	11/05/12	:00			<del>\$1,065.00</del>	See MG 8.3,8.4,8.5,8.6,8.7	2
9	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 4 - CANDIDATE									
					10/29/12 to 11/04/12	1x	1-----				
	WRAL			M	10/29/12	:00			\$150.00	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1
					11/05/12 to 11/11/12	1x	1-----				
	WRAL			M	11/05/12	:30	5:10 AM	PM12-116TH	\$150.00		2
11	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	1-----				
	WRAL			M	10/29/12	:00			\$665.00	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1
					11/05/12 to 11/11/12	1x	1-----				
	WRAL			M	11/05/12	:30	7:54 AM	PM12-116TH	\$665.00		2
13	WRAL	WRAL 6a News Sat	6-8a								
		CLASS 4 - CANDIDATE									
					10/29/12 to 11/04/12	1x	-----1-				
	WRAL			Sa	11/03/12	:30	7:15 AM	PM12-104TH	\$150.00		1
14	WRAL	CBS This Sat Morning 8-9a	8-9a								
		CLASS 2 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-----1-				
	WRAL			Sa	11/03/12	:00			\$665.00	Credited	1
16	WRAL	WRAL Sun Morning News	7-9a								
		CLASS 4 - CANDIDATE									
					10/29/12 to 11/04/12	1x	-----1				
	WRAL			Su	11/04/12	:30	7:29 AM	PM12-104TH	\$150.00		1
17	WRAL	CBS Sunday Morning	9-1030a								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-----1				

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Estimate Number	C29N06

<b>Invoice #</b>	<b>116605-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116605
Alt Order #	06218240
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
17	WRAL	CBS Sunday Morning	9-1030a								
		CLASS 3 CANDIDATE R9.26									
	WRAL			Su	11/04/12	:30	9:56 AM	PM12-104TH	\$535.00		1
18	WRAL	Price is Right	11a-12p								
		CLASS 1 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	---	1---				
	WRAL			Th	11/01/12	:00			<del>\$850.00</del>	Credited	1
19	WRAL	Young and the Restless	4-5p								
		CLASS 2 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	---	1---				
	WRAL			Th	11/01/12	:00			<del>\$1,065.00</del>	See MG 19.2,19.3,19.4,19.5,19.6,19.7	1
	WRAL	WRAL AM News	6-7a	Th	11/01/12	:00			<del>\$400.00</del>	Credited	4
	WRAL	WRAL AM News	6-7a	Th	11/01/12	:00			<del>\$400.00</del>	Credited	5
	WRAL	WRAL 4:30am News	4:30a - 5am	Th	11/01/12	:00			<del>\$30.00</del>	Credited	7
	WRAL	5:00 First News	5-530p	F	11/02/12	:00			<del>\$975.00</del>	Credited	2
	WRAL	CBS This Morning	7am - 9am	F	11/02/12	:00			<del>\$175.00</del>	Credited	3
	WRAL	WRAL Sun Morning News	7-9a	Su	11/04/12	:30	7:53 AM	PM12-116TH	\$150.00	MG for 43.14,19.1	6
20	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 4 - CANDIDATE									
				10/29/12 to 11/04/12	1x	---	1---				
	WRAL			Th	11/01/12	:00			<del>\$150.00</del>	Credited	1
21	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
				10/29/12 to 11/04/12	1x	---	1---				
	WRAL			Th	11/01/12	:00			<del>\$400.00</del>	Credited	1
22	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	---	1---				
	WRAL			Th	11/01/12	:00			<del>\$665.00</del>	Credited	1
23	WRAL	Price is Right	11a-12p								
		CLASS 1 CANDIDATE R9.26									

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Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/29
Estimate Number	C29N06

<b>Invoice #</b>	<b>116605-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116605
Alt Order #	06218240
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	WRAL	Price is Right	11a-12p								
		CLASS 1 CANDIDATE R9.26									
	WRAL				10/29/12 to 11/04/12	1x	-1-----				
				Tu	10/30/12	:30	10:59 AM	PM12-116TH	\$850.00		1
	WRAL				11/05/12 to 11/11/12	1x	-1-----				
				Tu	11/06/12	:30	10:59 AM	PM12-104TH	\$850.00		2
24	WRAL	Young and the Restless	4-5p								
		CLASS 2 CANDIDATE R9.26									
	WRAL				10/29/12 to 11/04/12	1x	-1-----				
				Tu	10/30/12	:30	3:59 PM	PM12-116TH	\$1,065.00		1
25	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 4 - CANDIDATE									
	WRAL				10/29/12 to 11/04/12	1x	-1-----				
				Tu	10/30/12	:30	5:14 AM	PM12-104TH	\$150.00		1
	WRAL				11/05/12 to 11/11/12	1x	-1-----				
				Tu	11/06/12	:30	5:10 AM	PM12-104TH	\$150.00		2
26	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
	WRAL				10/29/12 to 11/04/12	1x	-1-----				
				Tu	10/30/12	:30	6:58 AM	PM12-104TH	\$400.00		1
27	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 CANDIDATE R9.26									
	WRAL				10/29/12 to 11/04/12	1x	-1-----				
				Tu	10/30/12	:30	8:14 AM	PM12-116TH	\$665.00		1
	WRAL				11/05/12 to 11/11/12	1x	-1-----				
				Tu	11/06/12	:30	8:38 AM	PM12-104TH	\$665.00		2
28	WRAL	Tue Hour 1	8-9p								
		CLASS 2 CANDIDATE R9.26									
	WRAL				10/29/12 to 11/04/12	1x	-1-----				
				Tu	10/30/12	:30	7:59 PM	PM12-116TH	\$6,000.00		1

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Estimate Number	C29N06

Invoice #	116605-1
Invoice Date	11/11/12
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Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116605
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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
29	WRAL	Wed Hour 3	10-11p								
		CLASS 2 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	--1----					
	WRAL			W	10/31/12	:30	10:48 PM	PM12-116TH	\$4,335.00		1
31	WRAL	Price is Right	11a-12p								
		CLASS 1 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	--1----					
	WRAL			W	10/31/12	:30	10:59 AM	PM12-116TH	\$850.00		1
32	WRAL	Young and the Restless	4-5p								
		CLASS 2 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	--1----					
	WRAL			W	10/31/12	:00			<del>\$1,065.00</del>	See MG 32.2,32.3,32.4,32.5,32.6	1
	WRAL	WRAL 4:30am News	4:30a - 5am	W	10/31/12	:30	4:39 AM	PM12-116TH	\$30.00	MG for 3.1,32.1	3
				MGS CLASS 4 CANDIDATE R9.26							
	WRAL	Wed Hour 1	8-9p	W	10/31/12	:30	7:59 PM	PM12-104TH	\$1,100.00	MG for 3.1,32.1	2
				MGS CLASS 4 CANDIDATE R9.26							
	WRAL	WRAL AM News	6-7a	Th	11/01/12	:00			<del>\$400.00</del>	Credited	4
	WRAL	WRAL AM News	6-7a	F	11/02/12	:00			<del>\$400.00</del>	Credited	5
	WRAL	WRAL News Sat. 9a-9:30a	9:00a - 9:30a	Sa	11/03/12	:30	9:29 AM	PM12-116TH	\$200.00	MG for 3.1,32.1	6
				MGS CLASS 4 CANDIDATE R9.26							
33	WRAL	WRAL 5am News	5am - 5:30a								
		CLASS 4 - CANDIDATE									
				10/29/12 to 11/04/12	1x	--1----					
	WRAL			W	10/31/12	:30	4:58 AM	PM12-104TH	\$150.00		1
34	WRAL	CBS This Morning	7am - 9am								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	--1----					
	WRAL			W	10/31/12	:30	8:44 AM	PM12-104TH	\$665.00		1
35	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	----1--					
	WRAL			F	11/02/12	:00			<del>\$535.00</del>	Credited	1

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Product	MCCRORY 10/29
Estimate Number	C29N06

<b>Invoice #</b>	<b>116605-1</b>
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Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116605
Alt Order #	06218240
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
35	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
36	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	----	1--				
				F	11/02/12	:00			\$665.00	Credited	1
37	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
				10/29/12 to 11/04/12	1x	----	1--				
				F	11/02/12	:00			\$400.00	Credited	1
38	WRAL	Dr. Phil	9-10a								
		CLASS 4 - CANDIDATE									
				10/29/12 to 11/04/12	1x	----	1--				
				F	11/02/12	:00			\$335.00	Credited	1
39	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	1-----					
				M	10/29/12	:00			\$535.00	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1
				11/05/12 to 11/11/12	1x	1-----					
				M	11/05/12	:30	12:23 PM	PM12-116TH	\$535.00		2
41	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	1-----					
				M	10/29/12	:00			\$665.00	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1
				11/05/12 to 11/11/12	1x	1-----					
				M	11/05/12	:30	5:44 AM	PM12-104TH	\$665.00		2
42	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
				10/29/12 to 11/04/12	1x	1-----					
				M	10/29/12	:00			\$400.00	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1

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Sales Region	National

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Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
42	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
					11/05/12 to 11/11/12	1x	1-----				
	WRAL			M	11/05/12	:30	6:09 AM	PM12-116TH	\$400.00		2
43	WRAL	Dr. Phil	9-10a								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	1-----				
	WRAL			M	10/29/12	:00			<del>\$335.00</del>	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1
	WRAL	WRAL 5:30AM News	530-6a	Tu	10/30/12	:30	5:39 AM	PM12-116TH	\$665.00	MG for 39.1,9.1,66.1,71.2,41.1,69.1,4	10
					MGs due to no check/ CLASS OF TIME 9.26						
	WRAL	WRAL AM News	6-7a	Tu	10/30/12	:30	6:29 AM	PM12-116TH	\$400.00	MG for 39.1,9.1,66.1,71.2,41.1,69.1,4	13
					MGs due to no check/ CLASS OF TIME 9.26						
	WRAL	Inside Edition	7-730P	Tu	10/30/12	:30	7:27 PM	PM12-104TH	\$975.00	MG for 39.1,9.1,66.1,71.2,41.1,69.1,4	16
					MGs due to no check/ CLASS OF TIME 9.26						
	WRAL	WRAL 5am News	5am - 5:30a	W	10/31/12	:30	5:14 AM	PM12-116TH	\$150.00	MG for 39.1,9.1,66.1,71.2,41.1,69.1,4	4
					MGs due to no check/ CLASS OF TIME 9.26						
	WRAL			W	10/31/12	:30	9:43 AM	PM12-104TH	\$335.00	MG for 39.1,9.1,66.1,71.2,41.1,69.1,4	3
					MGs due to no check/ CLASS OF TIME 9.26						
	WRAL	Price is Right	11a-12p	W	10/31/12	:30	11:30 AM	PM12-104TH	\$850.00	MG for 39.1,9.1,66.1,71.2,41.1,69.1,4	9
					MGs due to no check/ CLASS OF TIME 9.26						
	WRAL	Noon News	12p-1p	W	10/31/12	:30	12:27 PM	PM12-116TH	\$535.00	MG for 39.1,9.1,66.1,71.2,41.1,69.1,4	17
					MGs due to no check/ CLASS OF TIME 9.26						
	WRAL	6pm News (M-F)	6-630p	W	10/31/12	:30	5:59 PM	PM12-104TH	\$2,225.00	MG for 39.1,9.1,66.1,71.2,41.1,69.1,4	7
					MGs due to no check/ CLASS OF TIME 9.26						
	WRAL	The Insider (1-130p)	1-130p	Th	11/01/12	:00			<del>\$335.00</del>	Credited	8
	WRAL	5:00 First News	5-530p	Th	11/01/12	:00			<del>\$550.00</del>	Credited	11
	WRAL	CBS This Morning	7am - 9am	Th	11/01/12	:00			<del>\$665.00</del>	Credited	12
	WRAL	David Letterman	1135p-1237a	Th	11/01/12	:00			<del>\$400.00</del>	Credited	15
	WRAL	5:30 News	530-6p	F	11/02/12	:00			<del>\$1,780.00</del>	Credited	6
	WRAL	Entertainment Tonight	730-8P	F	11/02/12	:00			<del>\$975.00</del>	Credited	18
	WRAL	Late News	11-1135p	Sa	11/03/12	:30	12:29 AM	PM12-104TH	\$650.00	MG for 39.1,9.1,66.1,71.2,41.1,69.1,4	5
					LR due to football runover						
					LR due to football runover						

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**Charlotte, NC 28260**  
**Main: (919)821-8514**  
**Billing: (919)821-8581**

**Billing Address:**

**Smart Media**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/29
Estimate Number	C29N06

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	116605-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	116605
Alt Order #	06218240
Deal #	
Order Flight	10/29/12 - 11/06/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
43	WRAL	Dr. Phil	9-10a								
		CLASS 3 CANDIDATE R9.26									
	WRAL	Young and the Restless	4-5p	M	11/05/12	:00			<del>\$1,065.00</del>	See MG 19.2,19.3,19.4,19.5,19.6,19.7	14
					11/05/12 to 11/11/12	1x	1-----				
	WRAL			M	11/05/12	:30	9:12 AM	PM12-104TH	\$335.00		2
47	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	---1---				
	WRAL			Th	11/01/12	:00			<del>\$535.00</del>	Credited	1
48	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	---1---				
	WRAL			Th	11/01/12	:00			<del>\$665.00</del>	Credited	1
49	WRAL	Dr. Phil	9-10a								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	---1---				
	WRAL			Th	11/01/12	:00			<del>\$335.00</del>	Credited	1
50	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-1-----				
	WRAL			Tu	10/30/12	:30	12:29 PM	PM12-104TH	\$535.00		1
51	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-1-----				
	WRAL			Tu	10/30/12	:30	5:57 AM	PM12-104TH	\$665.00		1
					11/05/12 to 11/11/12	1x	-1-----				
	WRAL			Tu	11/06/12	:00			<del>\$665.00</del>	Credited	2
52	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
					11/05/12 to 11/11/12	1x	-1-----				

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# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/29
Estimate Number	C29N06

Invoice #	116605-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116605
Alt Order #	06218240
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
52	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
	WRAL			Tu	11/06/12	:30	6:10 AM	PM12-116TH	\$400.00		1
53	WRAL	Dr. Phil	9-10a								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	-1-----					
	WRAL			Tu	10/30/12	:30	9:26 AM	PM12-104TH	\$335.00		1
				11/05/12 to 11/11/12	1x	-1-----					
	WRAL			Tu	11/06/12	:00			<del>\$335.00</del>	Credited	2
54	WRAL	Noon News	12p-1p								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	--1----					
	WRAL			W	10/31/12	:30	12:54 PM	PM12-104TH	\$535.00		1
55	WRAL	WRAL 5:30AM News	530-6a								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	--1----					
	WRAL			W	10/31/12	:30	5:39 AM	PM12-104TH	\$665.00		1
56	WRAL	WRAL AM News	6-7a								
		CLASS 4 - CANDIDATE									
				10/29/12 to 11/04/12	1x	--1----					
	WRAL			W	10/31/12	:30	6:12 AM	PM12-116TH	\$400.00		1
57	WRAL	Dr. Phil	9-10a								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	--1----					
	WRAL			W	10/31/12	:30	9:13 AM	PM12-116TH	\$335.00		1
58	WRAL	Fri Hour 3	10-11p								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	----1--					
	WRAL			F	11/02/12	:00			<del>\$2,665.00</del>	Credited	1
59	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									

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# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor	Invoice #	116605-1
Product	MCCRORY 10/29	Invoice Date	11/11/12
Estimate Number	C29N06	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WRAL	Order #	116605
Account Executive	Cheryl Blair	Alt Order #	06218240
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/29/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	MCCRO
Special Handling		Product Code	ORDR
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
59	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
				10/29/12 to 11/04/12	1x	----	1--				
	WRAL			F	11/02/12	:00			\$650.00	Credited	1
60	WRAL	Letterman Friday	1205x-107x								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	----	1--				
	WRAL			F	11/02/12	:00			\$110.00	Credited	1
61	WRAL	5:00 First News	5-530p								
		CLASS 4 - CANDIDATE									
				10/29/12 to 11/04/12	1x	----	1--				
	WRAL			F	11/02/12	:00			\$550.00	Credited	1
62	WRAL	6pm News (M-F)	6-630p								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	----	1--				
	WRAL			F	11/02/12	:00			\$2,225.00	Credited	1
63	WRAL	Inside Edition	7-730P								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	2x	----	2--				
	WRAL			F	11/02/12	:00			\$975.00	Credited	1
	WRAL			F	11/02/12	:00			\$975.00	Credited	2
64	WRAL	Fri Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	----	1--				
	WRAL			F	11/02/12	:00			\$2,225.00	Credited	1
65	WRAL	The Insider (1-130p)	1-130p								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	1-----					
	WRAL			M	10/29/12	:00			\$335.00	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1
66	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									

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# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/29
Estimate Number	C29N06

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>116605-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	116605
Alt Order #	06218240
Deal #	
Order Flight	10/29/12 - 11/06/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
66	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
					10/29/12 to 11/04/12	1x	1-----				
	WRAL			M	10/29/12	:00			\$650.00	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1
					11/05/12 to 11/11/12	1x	1-----				
	WRAL			M	11/05/12	:30	11:33 PM	PM12-104TH	\$650.00		2
67	WRAL	David Letterman	1135p-1237a								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	1-----				
	WRAL			M	10/29/12	:00			\$400.00	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1
					11/05/12 to 11/11/12	1x	1-----				
	WRAL			M	11/05/12	:30	12:15 AM	PM12-116TH	\$400.00		2
68	WRAL	5:00 First News	5-530p								
		CLASS 4 - CANDIDATE									
					11/05/12 to 11/11/12	1x	1-----				
	WRAL			M	11/05/12	:30	5:26 PM	PM12-104TH	\$550.00		1
69	WRAL	5:30 News	530-6p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	1-----				
	WRAL			M	10/29/12	:00			\$1,780.00	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1
70	WRAL	6pm News (M-F)	6-630p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	1-----				
	WRAL			M	10/29/12	:00			\$2,225.00	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1
71	WRAL	Inside Edition	7-730P								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	2x	2-----				
	WRAL			M	10/29/12	:00			\$975.00	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1
	WRAL			M	10/29/12	:00			\$975.00	See MG 43.3,43.4,43.5,43.6,43.7,43.8	2
					11/05/12 to 11/11/12	1x	1-----				

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# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor	Invoice #	116605-1
Product	MCCRORY 10/29	Invoice Date	11/11/12
Estimate Number	C29N06	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WRAL	Order #	116605
Account Executive	Cheryl Blair	Alt Order #	06218240
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/29/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	MCCRO
Special Handling		Product Code	ORDR
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
71	WRAL	Inside Edition	7-730P								
		CLASS 3 CANDIDATE R9.26									
	WRAL			M	11/05/12	:30	7:21 PM	PM12-104TH	\$975.00		3
72	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
					10/29/12 to 11/04/12	1x	-----1-				
	WRAL			Sa	11/03/12	:30	12:04 AM	PM12-116TH	\$650.00		1
					LR due to football runover						
					LR due to football runover						
74	WRAL	Follows Late Ftbl/Bball	11:30pm-12:05am								
		CLASS 4 - CANDIDATE									
					10/29/12 to 11/04/12	1x	-----1				
	WRAL			Su	11/04/12	:00			<del>\$650.00</del>	Credited	1
75	WRAL	The Closer	1235-135a								
		CLASS 4 - CANDIDATE									
					10/29/12 to 11/04/12	1x	-----1				
	WRAL			Su	11/04/12	:30	1:06 AM	PM12-104TH	\$75.00		1
76	WRAL	60 minutes	730-830p								
		CLASS 2 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-----1				
	WRAL			Su	11/04/12	:00			<del>\$5,000.00</del>	Credited	1
77	WRAL	Sun Hour 1	8-9p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-----1				
	WRAL			Su	11/04/12	:00			<del>\$3,335.00</del>	See MG 77.2	1
	WRAL	CBS SPECIAL	830-930p	Su	11/04/12	:00			<del>\$3,335.00</del>	Credited	2
78	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
					10/29/12 to 11/04/12	1x	---1---				
	WRAL			Th	11/01/12	:00			<del>\$650.00</del>	Credited	1
79	WRAL	David Letterman	1135p-1237a								

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# DUPLICATE

## INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/29
Estimate Number	C29N06

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>116605-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	116605
Alt Order #	06218240
Deal #	
Order Flight	10/29/12 - 11/06/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CLASS 3 CANDIDATE R9.26											
80	WRAL		5-530p		10/29/12 to 11/04/12	1x	---1---				
	WRAL			Th	11/01/12	:00			\$400.00	Credited	1
	WRAL	5:00 First News									
CLASS 4 - CANDIDATE											
81	WRAL		6-630p		10/29/12 to 11/04/12	1x	---1---				
	WRAL			Th	11/01/12	:00			\$550.00	Credited	1
	WRAL	6pm News (M-F)									
CLASS 3 CANDIDATE R9.26											
82	WRAL		7-730P		10/29/12 to 11/04/12	1x	---1---				
	WRAL			Th	11/01/12	:00			\$2,225.00	Credited	1
	WRAL	Inside Edition									
CLASS 3 CANDIDATE R9.26											
83	WRAL		11-1135p		10/29/12 to 11/04/12	1x	---1---				
	WRAL			Th	11/01/12	:00			\$975.00	Credited	1
	WRAL	Late News									
CLASS 4 - CANDIDATE											
84	WRAL		1135p-1237a		10/29/12 to 11/04/12	1x	-1-----				
	WRAL			Tu	10/30/12	:30	11:34 PM	PM12-116TH	\$650.00		1
	WRAL				11/05/12 to 11/11/12	1x	-1-----				
	WRAL			M	11/05/12	:30	11:14 PM	PM12-116TH	\$650.00		2
	WRAL	David Letterman									
CLASS 3 CANDIDATE R9.26											
85	WRAL		5-530p		10/29/12 to 11/04/12	1x	-1-----				
	WRAL			Tu	10/30/12	:30	12:01 AM	PM12-104TH	\$400.00		1
	WRAL	5:00 First News									
CLASS 4 - CANDIDATE											
86	WRAL		530-6p		10/29/12 to 11/04/12	1x	-1-----				
	WRAL			Tu	10/30/12	:30	5:23 PM	PM12-104TH	\$550.00		1
	WRAL	5:30 News									
CLASS 3 CANDIDATE R9.26											

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**Billing: (919)821-8581**

**Billing Address:**

**Smart Media**  
**Attention: Accounts Payable**  
**814 King Street**  
**Suite 400**  
**Alexandria, VA 22314**

# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/29
Estimate Number	C29N06

<b>Invoice #</b>	<b>116605-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	116605
Alt Order #	06218240
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
86	WRAL	5:30 News	530-6p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-1-----				
	WRAL			Tu	10/30/12	:30	5:54 PM	PM12-116TH	\$1,780.00		1
87	WRAL	6pm News (M-F)	6-630p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-1-----				
	WRAL			Tu	10/30/12	:30	6:23 PM	PM12-104TH	\$2,225.00		1
88	WRAL	Inside Edition	7-730P								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-1-----				
	WRAL			Tu	10/30/12	:30	7:14 PM	PM12-116TH	\$975.00		1
89	WRAL	Tue Hour 2	9-10p								
		CLASS3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	-1-----				
	WRAL			Tu	10/30/12	:30	9:34 PM	PM12-104TH	\$3,555.00		1
90	WRAL	The Insider (1-130p)	1-130p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	--1----				
	WRAL			W	10/31/12	:30	1:25 PM	PM12-116TH	\$335.00		1
91	WRAL	Late News	11-1135p								
		CLASS 4 - CANDIDATE									
					10/29/12 to 11/04/12	1x	--1----				
	WRAL			W	10/31/12	:30	11:15 PM	PM12-104TH	\$650.00		1
92	WRAL	5:00 First News	5-530p								
		CLASS 4 - CANDIDATE									
					10/29/12 to 11/04/12	1x	--1----				
	WRAL			W	10/31/12	:30	5:12 PM	PM12-104TH	\$550.00		1
93	WRAL	5:30 News	530-6p								
		CLASS 3 CANDIDATE R9.26									
					10/29/12 to 11/04/12	1x	--1----				

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**Remit Address:**

**WRAL-TV**  
**Accounting Department**  
**PO Box 60904**  
**Charlotte, NC 28260**  
**Main: (919)821-8514**  
**Billing: (919)821-8581**

**Billing Address:**

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**Alexandria, VA 22314**

# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor	Invoice #	116605-1
Product	MCCRORY 10/29	Invoice Date	11/11/12
Estimate Number	C29N06	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WRAL	Order #	116605
Account Executive	Cheryl Blair	Alt Order #	06218240
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/29/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	MCCRO
Special Handling		Product Code	ORDR
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
93	WRAL	5:30 News	530-6p								
		CLASS 3 CANDIDATE R9.26									
	WRAL			W	10/31/12	:30	5:38 PM	PM12-116TH	\$1,780.00		1
94	WRAL	6pm News (M-F)	6-630p								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	--1----					
	WRAL			W	10/31/12	:30	6:23 PM	PM12-116TH	\$2,225.00		1
95	WRAL	Inside Edition	7-730P								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	2x	--2----					
	WRAL			W	10/31/12	:30	7:22 PM	PM12-104TH	\$975.00		2
	WRAL			W	10/31/12	:30	7:29 PM	PM12-116TH	\$975.00		1
96	WRAL	6pm News (M-F)	6-630p								
		CLASS 3 CANDIDATE R9.26									
				11/05/12 to 11/11/12	1x	M-----					
	WRAL			M	11/05/12	:00			<del>\$2,225.00</del>	Credited	1
97	WRAL	David Letterman	1135p-1237a								
		CLASS 3 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	--W----					
	WRAL			W	10/31/12	:30	12:04 AM	PM12-116TH	\$400.00		1
98	WRAL	5:00 First News	5-530p								
		CLASS 4 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	M-----					
	WRAL			M	10/29/12	:00			<del>\$550.00</del>	See MG 43.3,43.4,43.5,43.6,43.7,43.8	1
99	WRAL	CRIMINAL MINDS	1135-1235XM								
		CLASS 4 CANDIDATE R9.26									
				10/29/12 to 11/04/12	1x	-----S-					
	WRAL			Sa	11/03/12	:30	1:15 AM	PM12-116TH	\$95.00		1
				LR due to football runover							
				LR due to football runover							
100	WRAL	7pm News	7-730p								

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# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor	Invoice #	116605-1
Product	MCCRORY 10/29	Invoice Date	11/11/12
Estimate Number	C29N06	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WRAL	Order #	116605
Account Executive	Cheryl Blair	Alt Order #	06218240
Sales Office	Washington Telerep	Deal #	
Sales Region	National	Order Flight	10/29/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	MCCRO
Special Handling		Product Code	ORDR
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CLASS 3 CANDIDATE R9.26											
				10/29/12 to 11/04/12		1x	-----S-				
	WRAL			Sa	11/03/12	:00			<del>\$360.00</del>	See MG 100.2,100.3	1
	WRAL	CBS This Morning	7am - 9am	Tu	11/06/12	:30	8:22 AM	PM12-116TH	\$175.00	MG for 100.1 11/03	3
	WRAL	CBS This Morning	7am - 9am	Tu	11/06/12	:30	8:59 AM	PM12-116TH	\$175.00	MG for 100.1 11/03	2
101	WRAL	NFL Football (Early)	1p - 4:30p								
CLASS 3 CANDIDATE R9.26											
				10/29/12 to 11/04/12		1x	-----S				
	WRAL			Su	11/04/12	:30	12:57 PM	PM12-104TH	\$1,780.00		1
102	WRAL	NFL (Late)	4-730p								
CLASS 3 CANDIDATE R9.26											
				10/29/12 to 11/04/12		1x	-----S				
	WRAL			Su	11/04/12	:30	7:32 PM	PM12-116TH	\$2,000.00		1
103	WRAL	5:30 News	530-6p								
CLASS 3 CANDIDATE R9.26											
				11/05/12 to 11/11/12		1x	M-----				
	WRAL			M	11/05/12	:30	5:44 PM	PM12-116TH	\$1,780.00		1
104	WRAL	WRAL AM News	6-7a								
CLASS 3 CANDIDATE R9.26											
				11/05/12 to 11/11/12		2x	MT-----				
	WRAL			M	11/05/12	:30	6:57 AM	PM12-104TH	\$400.00		1
	WRAL			Tu	11/06/12	:30	6:45 AM	PM12-104TH	\$400.00		2
105	WRAL	WRAL 5:30AM News	530-6a								
CLASS 3 CANDIDATE R9.26											
				11/05/12 to 11/11/12		1x	MT-----				
	WRAL			Tu	11/06/12	:30	5:54 AM	PM12-104TH	\$400.00		1

Aired Spots**77**

Gross Total      **\$62,245.00**

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# DUPLICATE INVOICE

Advertiser	Pat McCrory for Governor
Product	MCCRORY 10/29
Estimate Number	C29N06

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

<b>Invoice #</b>	<b>116605-1</b>
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Order #	116605
Alt Order #	06218240
Deal #	
Order Flight	10/29/12 - 11/06/12

IDB #	
Advertiser Code	MCCRO
Product Code	ORDR

Agency Ref	
Advertiser Ref	

Agency Commission      **\$9,336.75**

**Net Amount Due**      **\$52,908.25**

**Payment Terms 30 Days**

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